



innovative education / practical experience

IDEA LAB CONCEPT PROPOSAL APPLICATION: 2009-2010

The OSU Urban Arts Space welcomes concept proposals from any Ohio State student in any discipline. We can't wait to meet you to help you work your ideas into reality. Please make careful note of the timeline below.

IDEA LAB PROJECT TIMELINE

<i>Request for proposals opens</i>	<i>October 31, 2009</i>
<i>Proposal deadline</i>	<i>January 15, 2010</i>
<i>Award(s) announced</i>	<i>January 29, 2010</i>
<i>Projects conducted</i>	<i>February 1 – June 4, 2010</i>
<i>Presentation of projects at Urban Arts Space</i>	<i>Late spring quarter</i>

Please return applications via email to UASIdeaLab@osu.edu

or to the following mailing address:

OSU Urban Arts Space
Attn: Idea Lab Coordinator
50 W. Town Street; suite 130
Columbus, OH 43215





OSU URBAN ARTS SPACE

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ABOUT THE PROGRAM

The Idea Lab at the OSU Urban Arts Space is an incubator for student ideas. Any Ohio State University student can submit a concept or “seed” idea during open application periods. If the proposal is accepted, the student will work with the Idea Lab’s creative staff to flesh out the project, product, or event and turn it into a reality. The type of support available through the Idea Lab will vary according to the proposal at hand but may include financial support, marketing and advertising assistance, budgeting help, time management advice, brainstorming development, technical and aesthetic expertise, collaboration experience, problem solving strategies, and audience development techniques. Students who participate in the Idea Lab program will have an innovative educational opportunity, as well as, a practical entrepreneurial experience. By helping students to navigate the entire creative process from formulation, to implementation, to evaluation, the OSU Urban Arts Space Idea Lab will motivate & develop Ohio State students capable of creative problem solving and idea development.

HOW TO FIND US

The OSU Urban Arts Space is located in the heart of downtown Columbus in the historic Lazarus Building. We strive to be a space that bridges the university and the community. Please visit us at 50 W. Town Street, Columbus Ohio 43215. Our hours are Tuesday through Saturday from 11am to 6pm, with extended hours until 8pm on Thursday. You can also reach us by phone (614.292.8861) or email (UASIdeaLab@osu.edu) with any questions.





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General Information

Today's date _____

Name _____

Email _____

Telephone (include area code) _____

Mailing Address _____

Year in school (check one)

Undergraduate 1st 2nd 3rd 4th 5th 6th year

Graduate 1st 2nd 3rd 4th 5th 6th year

Professional 1st 2nd 3rd 4th 5th 6th year

Continuing education

Other – please explain _____

Anticipated year of graduation _____

Major or focus area at Ohio State _____

Faculty sponsor you would like to work with & bounce ideas off of _____

Faculty sponsor signature _____

Faculty campus telephone _____

How did you hear about the Idea Lab? _____

Idea Lab Concept Proposal Information

Proposed project short title (ex. "Arts in Parks")

Amount of funding requested (up to \$2000) _____

Type of project (check one or more if applicable)

- Art exhibition
- Business Plan
- Reception
- Community Service Project
- Event Series
- Public performance
- Festival
- Product design
- Other – *please describe* _____

Briefly describe your finished product as you currently envision it _____

Who would you want to be involved (ex. campus groups or community organizations)

Please list five specific goals you have for your project

- 1. _____

- 2. _____

- 3. _____

- 4. _____

- 5. _____

What kind of help do you foresee needing for this project (check all that apply)

- Brainstorming
- Marketing & Advertising
- Financing
- Engineering expertise
- Design expertise
- Other – please describe _____

When do you hope to begin your project? _____

How will you incorporate the OSU Urban Arts Space into your project?

How will you evaluate the success of your project? _____

Personal Information

Applicable knowledge, skills, abilities

Life aspirations

Are there any particular subjects you want to learn more about and/or specific skills you would like to acquire as a result of this program?

OPTIONAL – Feel free to attach or include additional descriptions, drawings, photographs, or prototypes that you think will help us to better understand your concept proposal.