

Art in Your Home Studio with
URBAN ARTS SPACE

Make Your Own Art Blog



Tips

There are ways to link various social media platforms so that you post to several sites at once. **Instagram allows you to share posts to Facebook and Twitter if you link the accounts.** Be sure to explore the preferences of your blogging platform.

Start small and work your way up. Don't stress out about trying to establish yourself on every platform. Explore and see which one fits your needs.

Supplies & Tools

- Computer, Smartphone or Tablet
Computer, Internet Access
- Content! Content! Content! (Images and commentary written by you. Share the artistic happenings in your city and why it is so great! Don't forget to credit and link to artists so your followers can learn more!)
- Your Platform of Choice (Instagram, Facebook, Twitter, Word Press, Tumblr, etc)
- **Optional Tools**
 - Image Editor (Gimp, Photoshop Express, Preview)
 - Mic (for any video commentary or interviews)
 - Video Editor (iMovie or similar)

Preparation & Execution

1. **The Set Up.** Think of a name for your blog and what platform you'd like to begin with. Starting with a social media site you are already using could save time and allow you to reach your immediate friends as followers.
2. **Think** about how often you will upload content. Posting **1 to 3 times a day** is a good starting point.
3. **Answer** your visitors and followers when they write responses to your posts. Be attentive and engaging!
4. **Develop** your own hashtag. For example #streetartmatters #debbieblogsart
5. **When you're done,** mention us in your social media and use #urbanartsspace and #crafternoons. If your young artist is working with you, also use #artexplorations